

LANDMAR

H O T E L S

PRESS KIT



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Landmar Hotels

Landmar Hotels is a Spanish hotel chain founded in 2020 to give a new name and concept to two hotels with a long history in the Canary Islands tourism scene: Hotel Playa La Arena and Hotel Costa Los Gigantes, both located in the privileged surroundings of Santiago del Teide, Tenerife.

With more than 85,000m2 and around 1,000 rooms, the heart of the organisation is the Landmar Team, made up of more than 600 people who make sure the two establishments run smoothly.

Landmar Playa la Arena

★★★★★

The perfect place to live Tenerife.

The perfect location to experience Tenerife. Landmar Playa La Arena is ideal for couples, groups of friends and people who want to experience affordable luxury.

Landmar Costa Los Gigantes

★★★★★

A paradise for the whole family.

A paradise for the whole family. Landmar Costa Los Gigantes is one of the all-inclusive hotels with most outdoor space in the Canary Islands.





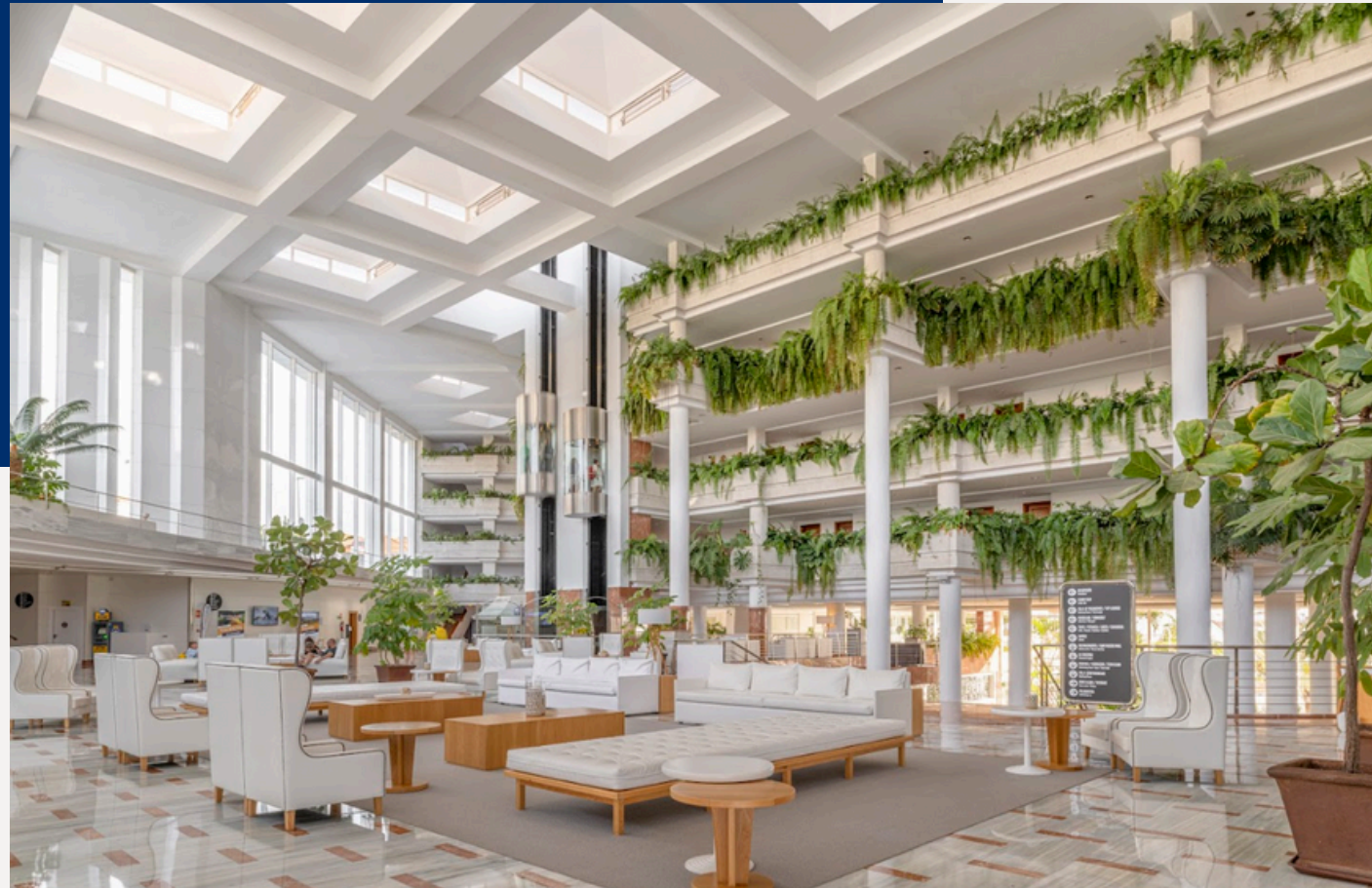
History

Landmar is the result of a union, and not just the union of land and sea, as our name suggests.

It is the result of a combination of two fundamental factors at the heart of our understanding of the profession: **The satisfaction of a job well done and the importance we place on people.**

After twenty years of being the preferred destination for thousands of visitors with two hotels on Tenerife, we decided to take hold of the reins of our destiny and make a qualitative leap, to become the architects of the connection between people and the state of happiness that comes from being on holiday.

Creating experiences that fill hearts with memories that last and exceed the expectations of those who put their trust in us.



Mission

Our spacious hotels in the Canary Islands provide an excellent holiday experience for families and adults all year round, ensuring business continuity for employees and shareholders.

Values

Innovation and continuous improvement

in products, services and facilities.

Passion for the client

We are committed to excellence in the service we provide.

Compromiso

- We do what we say
- Our shareholders like to get involved

The pride of belonging

- Attracting and retaining talent
- Training and career development
- Promoting work-life balance

Concern for the environment

- Environmental sustainability (in waste management, energy efficiency)
- Being proactive in our Corporate Social Responsibility.

Vission

To be the best holiday hotel in our category in Tenerife.

- Better for our customers: valuation
- Better for our employees: satisfaction
- Better for our shareholders: profitability



Brand Manifesto

- 1 People need good quality holidays.
- 2 Commitment to people's enjoyment is the driving force behind our hotels.
- 3 We are professionals who take pride in our work.
- 4 A team that inspires, surprises... and makes dreams come true.
- 5 Making our hotels worthy of our guests' trust is the foundation of our business.
- 6 Because exceeding expectations is our passion.
- 7 To provide people with the combination of a hotel and a location that makes all the difference.
- 8 Connecting people with the environment to create real memories.
- 9 Making Landmar part of the memories they take away forever.



Landmar Team

They are the essence, the key. The engine behind Landmar Hotels. The Landmar Team is made up of more than 600 workers who perform their duties at Landmar Playa La Arena, Landmar Costa Los Gigantes and the company's Central Services.

Their dedication and commitment to service are the ingredients that keep our guests coming back for more.

Landmar Hotels has the Great Place to Work certification, which, after a long survey process of all its employees, indicates that it is a great place to both work and develop professionally.

[More information](#)



Passion for Society and Planet

In addition to integrating sustainability as an essential part of our daily work, our Corporate Social Responsibility programme focuses on:

- Improving the lives of children at risk.
- Improving the environment and marine life.
- Improving the personal development and education of new generations through sporting values.



+ SUSTAINABLE

Generate more

+ 1.000.000€

During 2023, Landmar Hotels invested more than one million euros in the installation of solar panels, receiving an award from the Spanish Photovoltaic Union.

Consume less

- 500.000 containers

We have fresh water fountains and provide our guests with a bottle to use during their stay.

This eliminates more than 500,000 plastic containers per year.

Priority, the environment

- 1 T of rubbish

We take steps to protect the environment in our daily operations. We also organise an annual coastal clean-up with local organisations. In 2023, the rubbish removed amounted to 1,000 kilos.



Read here our *sustainability report*



Location

Tenerife

Landmar Hotels are located in Tenerife, a European island where the temperature is 22°C all year round.

This warm climate makes the Canary Islands a perfect destination to enjoy the coast in any season. However, Tenerife is much more than just sun and sand; culture, nature, hiking and World Heritage cities are just some of the surprises that it has to offer. Its gastronomy and wines are not to be missed.

Puerto de Santiago

Located on the southwest coast of the island, the town of Puerto de Santiago is home to Landmar Hotels. In this coastal town, guests can enjoy the tranquillity that comes from being away from the crowded, noisy tourist centres.

The stunning cliffs of Los Gigantes, the Isla Cangrejo natural pool and Playa de la Arena, a paradise of black volcanic sand, are some of the coastal attractions that visitors cannot miss.





Landmar Playa la Arena

EXCLUSIVITY, TRANQUILITY, SERVICE

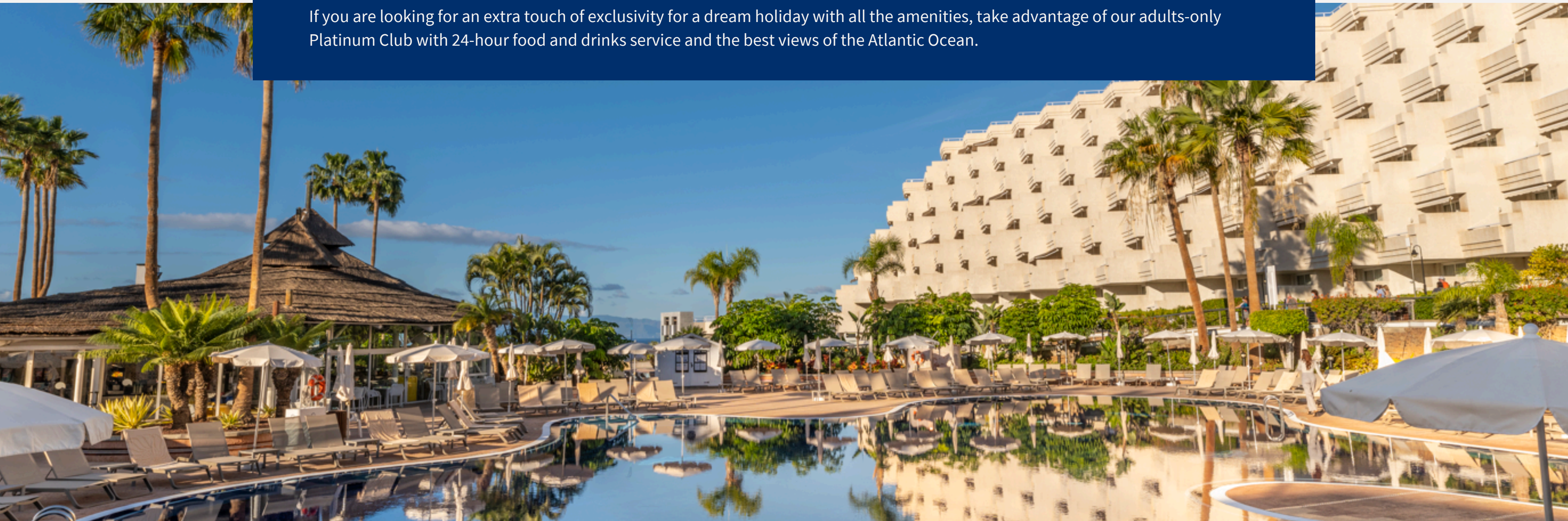
LANDMAR

HOTEL PLAYA LA ARENA
ALL INCLUSIVE

EXCLUSIVITY, TRANQUILITY, SERVICE

A hotel designed for unique experiences, where you can enjoy privacy and tranquillity, while enjoying all that the island of Tenerife has to offer.

If you are looking for an extra touch of exclusivity for a dream holiday with all the amenities, take advantage of our adults-only Platinum Club with 24-hour food and drinks service and the best views of the Atlantic Ocean.



Rooms



Spaciousness and comfort

Landmar Playa La Arena currently has five room types: standard, Deluxe, Deluxe Sea View, Platinum and Junior Suite. All rooms are spacious and have a balcony and air conditioning, as well as a bathroom with shower and bathtub.

Whichever category you choose, you will be able to enjoy a holiday in which peace and quiet, proximity to the sea and good service are the main features.



Gastro

At Landmar Playa La Arena, the gastronomic experience is a very important part of the stay. With restaurants with different themes, the team led by Silvia Fernandez will meet the expectations of guests who are looking for quality and variety in all their dishes.

Restaurants

- Lava Buffet
- Macaronesia Food Truck
- Arena Snack Bar
- The View · Platinum Club
- Mulle

Bars

- Hello! Bar
- The Show
- Platinum Lounge

Services

Swimming pools

- 2 heated swimming pools
- Infinity Pool (Platinum Club)
- Thalasso Spa Outdoor
- Jacuzzi (Platinum Club)

Balinese beds

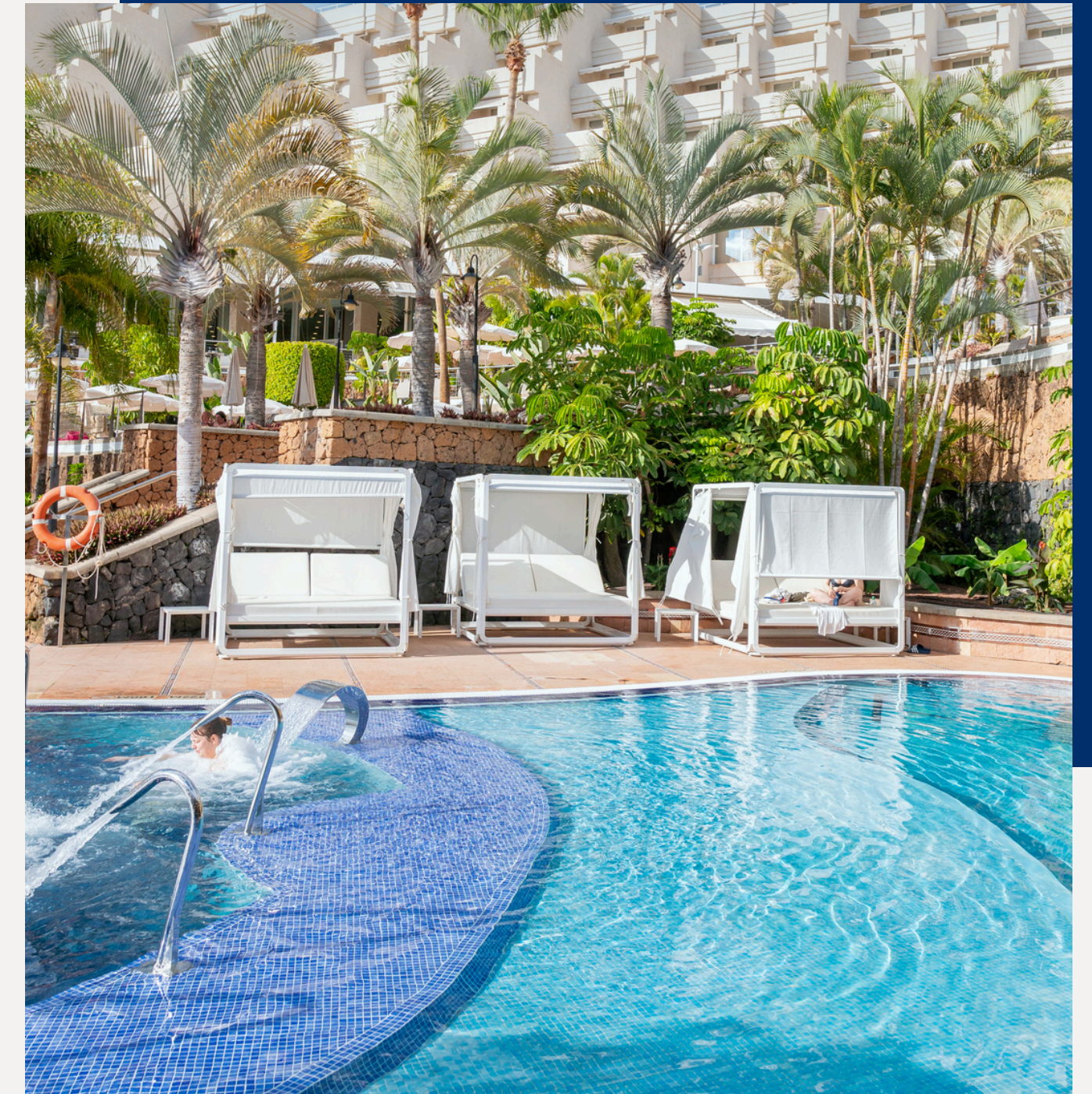
Two Balinese bed areas with snack and drinks service. The Outdoor Thalasso area includes palapa with a menu of massages (\$)

Entertainment

Extensive entertainment program that puts the focus on fitness activities. Evening entertainment with live music.

Gym and sports facilities

Gymnasium, mini-golf area, tennis court, petanque and archery and rifle range.











Local experiences

Sales of excursions and local experiences by a team which specialises in Tenerife.

Platinum Club

The Platinum Club represents Landmar Playa La Arena's most exclusive offer. This is a superior and personalised service for adults (over 16 years old) with exclusive areas that will elevate the guest experience to the next level.

What does it mean to be a Platinum Club customer?

-  Exclusive check-in
-  Platinum Lounge VIP Access
-  Snack Bar The View
-  Infinity Pool Access
-  Reserved area in the buffet
-  High floor rooms with the best views
-  Special amenities
-  Pillow, bathrobe and slippers menu





Landmar Costa Los Gigantes

FUN FOR THE WHOLE FAMILY

LANDMAR

COSTA LOS GIGANTES

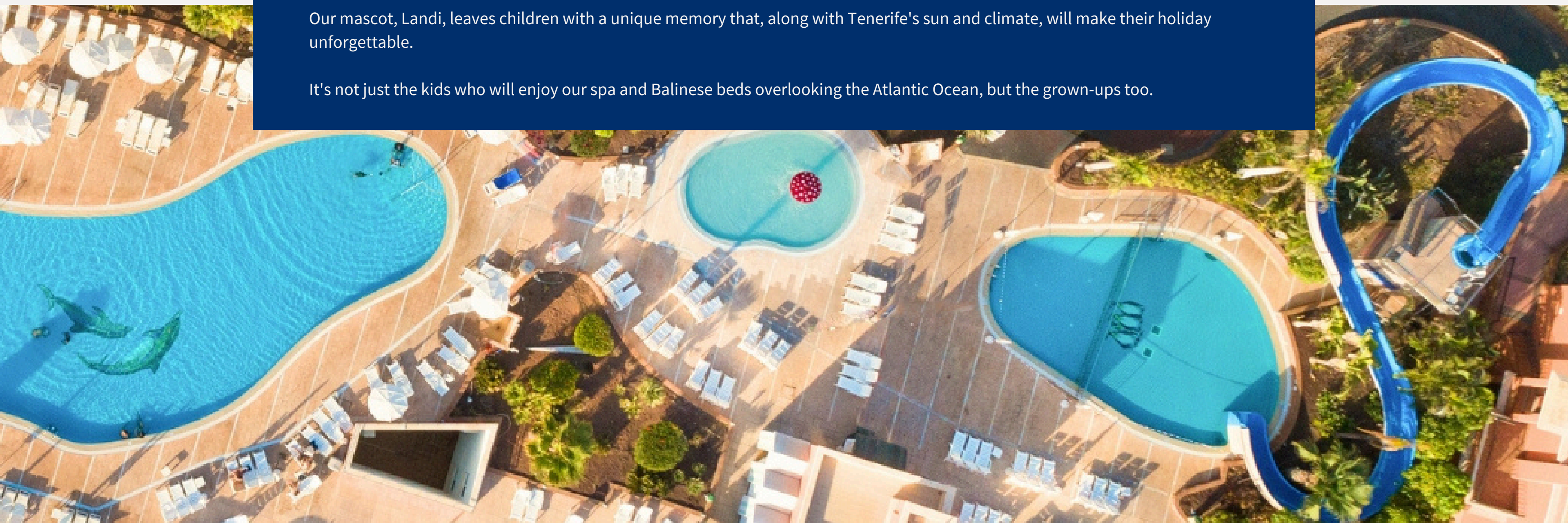
FAMILY RESORT

GREAT SPACES, FAMILY FUN AND HAPPINESS.

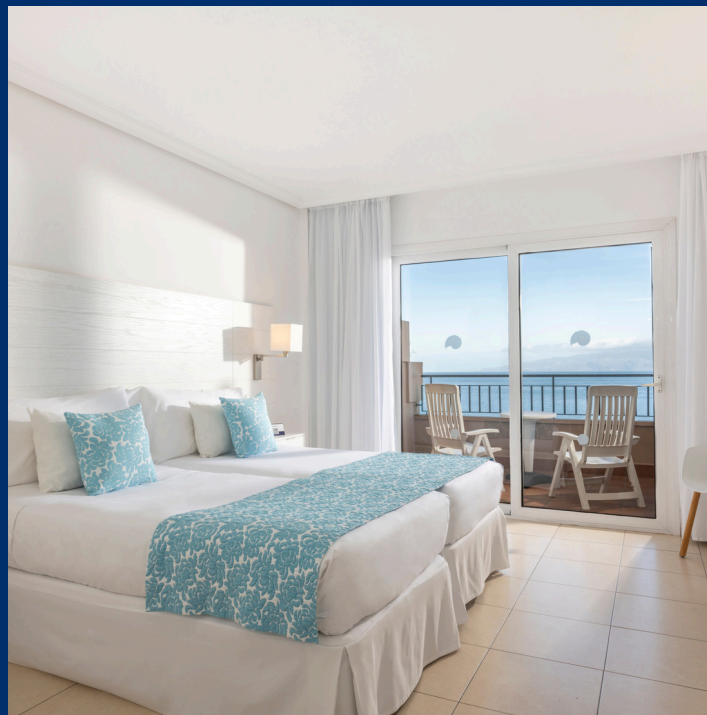
Landmar Costa Los Gigantes is one of the all-inclusive hotels with most outdoor space in the Canary Islands. The spaciousness of our suites and facilities, are the best option for the comfort and enjoyment of the whole family.

Our mascot, Landi, leaves children with a unique memory that, along with Tenerife's sun and climate, will make their holiday unforgettable.

It's not just the kids who will enjoy our spa and Balinese beds overlooking the Atlantic Ocean, but the grown-ups too.



Rooms



Comfort for the whole family

Landmar Playa La Arena currently has five types of rooms: Double, duplex, suite, sea view suite and Landi Village. All rooms are spacious and have a balcony and air conditioning.

With capacity for two to five people, the rooms at Landmar Costa Los Gigantes are the perfect place to relax after a day full of activities and entertainment for all the family.



Gastro

The Landmar Costa Los Gigantes is characterised by an all-inclusive concept. Quality and variety are the main features. Two snack bars near the pool, an a la carte restaurant that alternates barbecue and Italian cuisine, and a buffet which features showcooking, are not to be missed.

Restaurants

- Teide & Volcán Restaurant Buffet
- Nautilus Bar Restaurant
- Ola Snack Bar
- Ciao! Ristorante
- Bones Grill

Bars

- The Reef
- Broadway Theatre
- The Sunset

Services

Swimming pools

- 1 slide pool
- 2 baby pools
- 3 family pools

Balinese beds

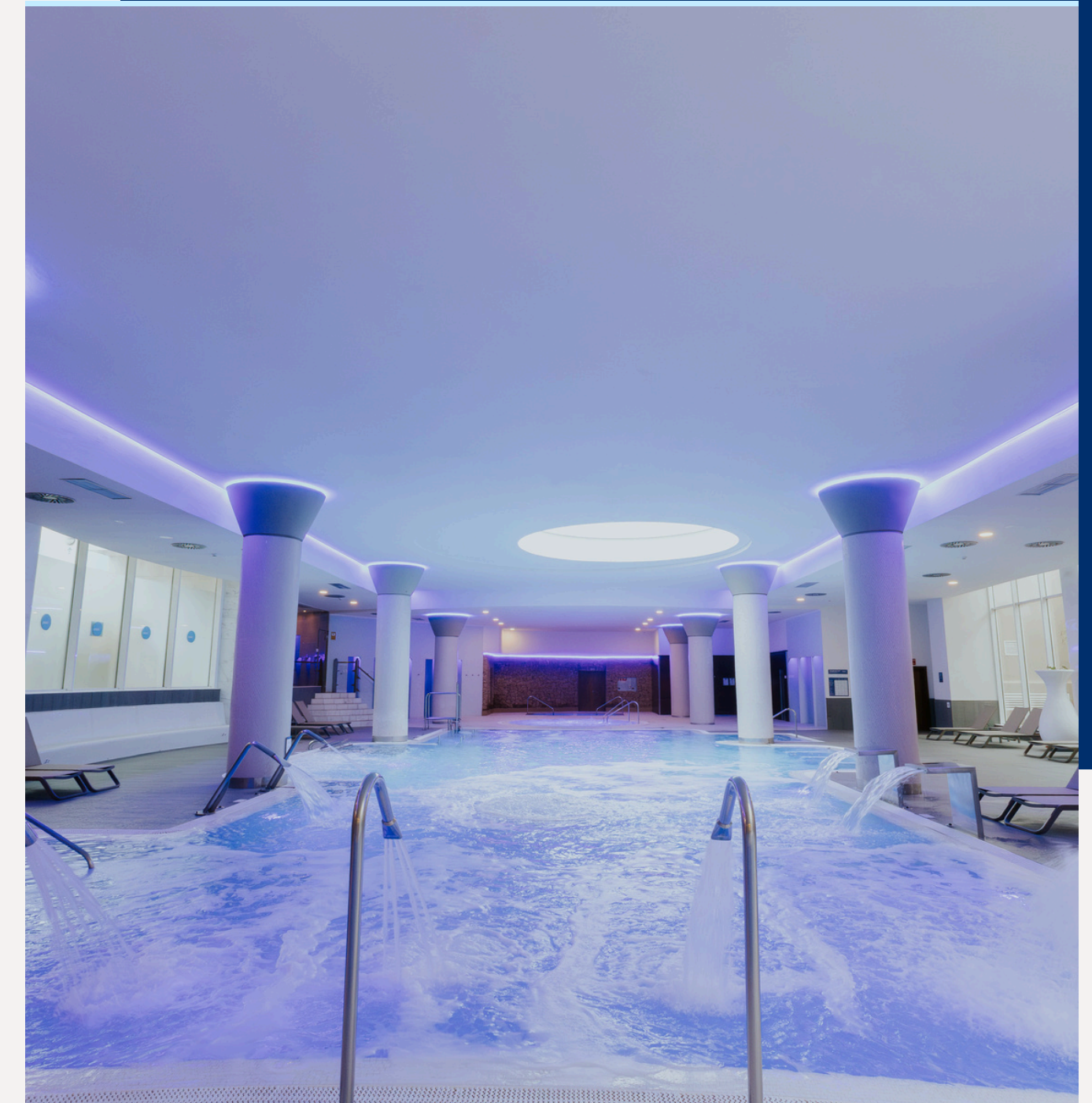
We have Balinese beds with snack service at midday. Packages available for adults and children (\$)

Entertainment

Extensive entertainment program that puts the focus on fun for the whole family.

Fitness Center

We have a complete gym equipped with Technogym machines and incredible sea views.



MindUP Spa

1,800 m² of pure relaxation. Full water circuit spa. Individual and couple massage booths (\$)

Services

LandiClub and BabyClub

Landi Club offers an entertainment service to children from 4 to 12 years old. The Baby Club is the ideal place for babies from 6 months to 4 years (\$)

Children's playgrounds

- Water park
- Minigolf
- Multisport court
- Multiadventure circuit
- Kids park



Local experiences

Sales of excursions and local experiences by a team which specialises in Tenerife.

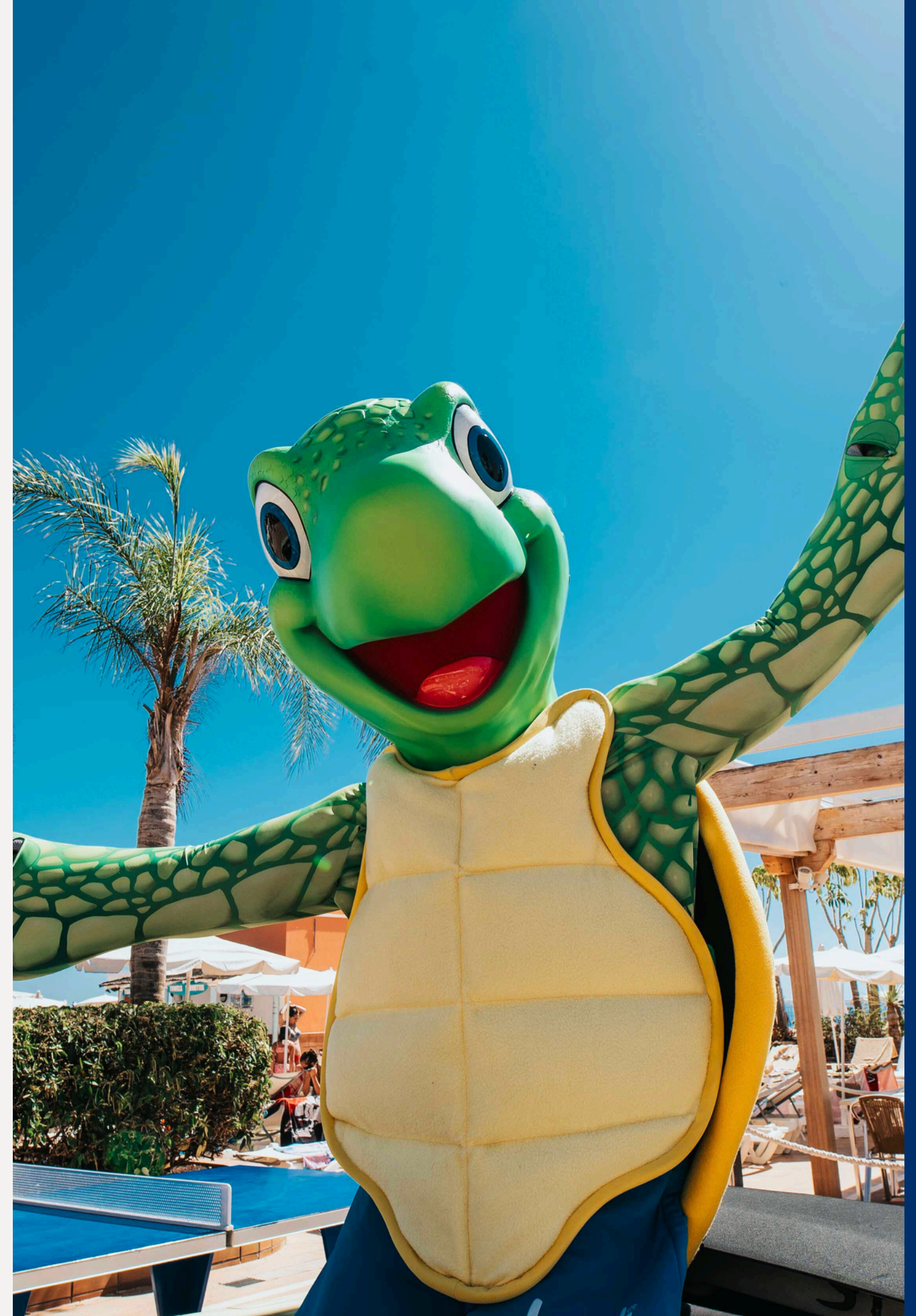
Landi

Landi is the Landmar Costa Los Gigantes' mascot. This is a cute turtle that loves to sing and dance. They even have their own video clip!

Landi also helps the hotel's young guests learn to respect the environment by taking a leading role in activities and being the image of areas such as the recycling bins.

What else does Landi get up to?

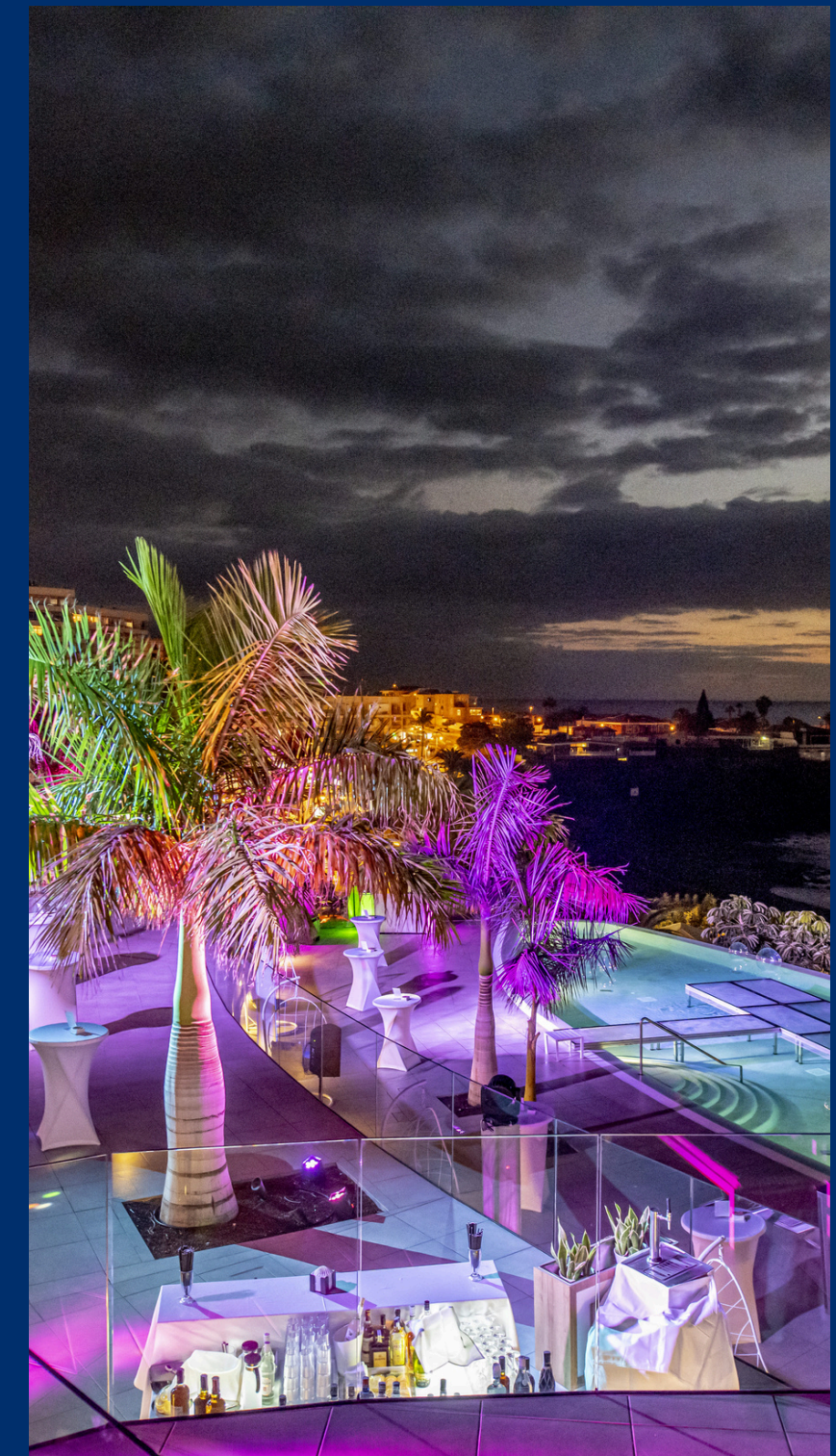
-  **Landi Village**, an exclusive room with all the comforts for families: reserved hammocks, special breakfast, welcome minibar...
-  **Landi Shop**: Landi has its own shop in Landmar Costa Los Gigantes. Take your holiday souvenir with you!
-  **Meet & Greet with Landi** before the Minidisco (Landi Village guests only)
-  **Meet Landi every day**: in the pool, the mini-disco, at LandiShop... (according to schedule)





MICE

In Landmar Hotels we have rooms for events of all kinds: weddings, work meetings, congresses, press conferences, conferences... Our team specialised in MICE will take care of making your big day unforgettable.



Contact

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